



Simpson Performance Products Website Hyperlink Policy

For your protection and ours we have established a procedure for parties wishing to introduce a link to the Simpson Performance Products website on their site. By introducing a link to the Simpson Performance Products official Website on your site, you are agreeing to comply with the Simpson Performance Products Website General Terms and Conditions. In order to place a link interested parties should:

- a) Use the term **Simpson Performance Products** only, and no other term as the text reference.
- b) Not associate the link with any image other than the approved Simpson logo as provided by Simpson Performance Products. If you require a Simpson logo, please send an email request to the Corporate Market Communications Department of Simpson Performance Products, dbishop@teamsimpson.com, and a logo file will be provided to you.
- c) Send a request letter or email to the Simpson Marketing Department stating:
Short description of site
Reason for linking
URL containing the link (Your URL)
Your Contact point (e-mail address)

Contact Simpson:
Simpson Performance Products
Corporate Market Communications
dbishop@teamsimpson.com
(704) 662-3366

Once the request has been emailed, interested parties can proceed to include the link and will only receive a response if Simpson Performance Products does not accept the link.

Simpson Performance Products reserves the right to revoke permission to link to our site, at any time, without expressed cause.

We thank you for your interest in Simpson Performance Products and appreciate your willingness to include a Simpson link on your website.